Display Advertisement Rates

India

No. of insertions	Size	Tariff (rupees)							
		Inside pages		Inside cover pages		Back cover page			
		B&W	Colour	B&W	Colour	B&W	Colour		
1	Full page	7,000	15,000	10,000	18,000	14,000	20,000		
	Half page	4,000	7,000	_	_	_	_		
6	Full page	35,000	75,000	50,000	90,000	70,000	1,00,000		
	Half page	20,000	35,000	_	_	_	_		
12	Full page	70,000	1,50,000	1,00,000	1,80,000	1,40,000	2,00,000		
	Half page	40,000	70,000	· -	<u> </u>	· <u>-</u>	· · · · —		

Foreign

No. of insertions		Tariff (US \$)							
	Size	Inside pages		Inside cover pages		Back cover page			
		B&W	Colour	B&W	Colour	B&W	Colour		
1	Full page	200	450	300	500	450	700		
	Half page	150	225	_	_	_	_		
6	Full page	1100	2200	1500	2200	2200	3400		
	Half page	750	1500	_	_	_	_		

Note: For payments towards the advertisement charges, Cheques (local) or Demand Drafts may be drawn in favour of "Current Science Association, Bangalore".