

MILLIPORE

# INTRODUCING THE 6-IN-1 ADVANTAGE IMMOBILON WESTERN DETECTION REAGENT !



Immobilon is the only reagent that most labs need for all their western blotting experiments.

#### 1. Immobilon Reduces Total Reagent Costs

- Uses 2-5 times less primary antibody compared to other kits
- Lower secondary antibody consumption
- Low cost of Immobilon Western Reagents

#### 2. Get Better Sensitivity

Immobilon Reagent detects femtogram and picogram levels of proteins. It detects both high and even low abundance proteins that are missed with traditional substrates.

#### 3. Longer Shelf Life

Our reagents have a longer shelf life of 9 months compared to 6 months of other substrates. It is not sensitive to light, users can work more freely with the reagent and imaging stations.

#### 4. Broad Detection Range

Immobilon Western Blotting Reagents provide high-sensitivity over a broad detection range.

#### 5. Immobilon Reagents Are More Stable

Once mixed, Immobilon Western Detection Reagents are stable for more than 2 hours.

#### 6. Compatible With Commonly Used Membranes And Reagents

HRP and AP substrates excel in all western and dot/slot/spot blotting applications. They are compatible with both PVDF and Nitrocellulose membranes and all commonly used buffers and blocking reagents.

#### Millipore India Pvt. Ltd.

Bioscience Division,  
50-A, II Phase, Ring Road, Peenya,  
Bangalore 560 058,  
Ph.: (080) 28396320, 28394657, 39224000

#### HURRY ! SPECIAL OFFER

Call K J Sheshadri, Ph.: 09342200506  
Email: [kj\\_sheshadri@milliporeindia.com](mailto:kj_sheshadri@milliporeindia.com)

Call Toll Free Help-Line : 1800-425-2555