

success stories already exist in this category.

Eventually when the programme runs full steam and matures, the industry must be able to proudly showcase a strong group of in-house researchers with leading-edge commercialized technologies. Such a thriving group will be able to bid for research funding from government agencies towards national missions. It will be possible over a period of time for

the venture to sustain itself with royalty and external research funding.

## *Sustenance and evaluation*

The programme will require appropriate means of evaluation, grading and continued support with consolidation of accomplishments and formulation of fresh goals. Annual conferences hosted in a round-robin fashion by each of the centres

of excellence showcasing their accomplishments ought to be a good open platform for review and course correction.

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## Smile with Science

