

# CURRENT SCIENCE

## Online/Display Advertisement Rates

India	Tariff (Rupees)*							
Size	No. of insertions	Inside pages		Inside cover pages		Back cover pages		
		B&W	Colour	B&W	Colour	B&W	Colour	
<b>Full page</b> (H = 23 cm; W = 17.5 cm)	1	22,000	36,000	30,000	48,000	42,000	54,000	
	2	40,000	66,000	56,000	91,000	78,000	1,03,000	
	4	74,000	1,26,000	1,10,000	1,75,000	1,50,000	1,98,000	
	6	1,10,000	1,80,000	1,50,000	2,40,000	2,10,000	2,70,000	
	8	1,32,000	2,24,000	2,02,000	3,18,000	2,76,000	3,60,000	
	10	1,62,000	2,70,000	2,38,000	3,78,000	3,24,000	4,32,000	
	12	2,20,000	3,60,000	3,00,000	4,80,000	4,20,000	5,40,000	
<b>Half page</b> (H = 11 cm; W = 17.5 cm)	1	12,000	22,000	<b>Quarter page</b> (H = 11 cm; W = 8 cm)	<b>No. of insertions</b>	<b>Inside pages</b>		
	2	23,000	40,000			B&W	Colour	
	4	42,000	74,000			1	7,000	14,000
	6	60,000	1,10,000			6	35,000	70,000
	8	72,000	1,32,000			12	70,000	1,40,000
	10	86,000	1,62,000			Rs 4,000 (B&W) and Rs 8,000 (Colour) per insertion		
	12	1,20,000	2,20,000					
<b>Other Countries</b>	<b>Tariff (US \$)*</b>							
Size	No. of insertions	Inside pages		Inside cover pages		Back cover pages		
		B&W	Colour	B&W	Colour	B&W	Colour	
<b>Full page</b> (H = 23 cm; W = 17.5 cm)	1	400	800	550	900	750	1200	
	6	2000	4000	2750	4500	3750	6000	
<b>Half page</b> (H = 11 cm; W = 17.5 cm)	1	250	400					
	6	1250	2000					

\*25% rebate for Institutional members. Add 5% GST (No. 29AAATC4245R1Z7) to the tariff.

Online advertisement specifications	
<b>Banner Size</b>	Width: 18 cm, Height: 3 cm
<b>Banner links to</b>	Detailed Advertisement (pdf)/URL
<b>Duration of display</b>	15 days (based on the journal's publication schedule)
<b>Tariff* (Rupees)</b>	10,000

\*Add 18% GST (No. 29AAATC4245R1Z7) to the tariff.

The **payment** can be made through **Razorpay (Add 2% (India)/3% (Other countries) payment processing fee to the tariff)** by clicking the below link

For India: <https://rzp.io//xQ5rdk0>

For other countries: <https://rzp.io//kEAzmJY>

**Contact us:** Current Science Association, C.V. Raman Avenue, P.B. No. 8001, Bengaluru 560 080.  
E-mail: [csc@ias.ac.in](mailto:csc@ias.ac.in)  
Phone no.: 080-22661265

**Last date for receiving advertising material: Ten days** before the scheduled date of publication.

[The jurisdiction for all disputes concerning submitted articles, published material, advertisement, subscription and sale will be at courts/tribunals situated in Bengaluru city only.]